

## About Me

---

I am an artistic, sociable, individual with over a year of experience working on various projects at university and independently to help strengthen my professional and innovative capabilities. Throughout my experience, I have increased engagement on a variety of social media platforms by producing daily content such as photography, illustrations, and animations, promoting brand awareness for start-up brands and companies. I decided to pursue a career in the creative industry because I can generate social awareness in a visual interpretation.

☎ 07961083852

✉ [hellomanisharekhi@gmail.com](mailto:hellomanisharekhi@gmail.com)

📍 Croydon, UK

🌐 [www.linkedin.com/in/manisharekhi-574185a0/](https://www.linkedin.com/in/manisharekhi-574185a0/)

## Education

---

Southampton Solent University, Sept '14 - Jul '17

- BA (Hons) Illustration - 2.1

Coulsdon College, Sept '12 - June '14

- BTEC Level 3 Art and Design – MMM (equivalent to 3 B's)
- Functional Skills Maths and English – Passed

Norbury Manor Business and Enterprise College, Sept '07 - July '12

- BTEC 2010
- Level 2 Art and Design – MPP (equivalent to 2 C's and a B)
- Enterprise – Merit (equivalent to 3 B's)
- 5 GCSE's – passed Maths and English

## Skills

---

- Time Management Skills
- Creativity
- Digital Marketing
- Organisational Skills
- Technical/Numeracy Skills
- Attention to detail



Use code to check out the selection of animated videos

# MANISHA REKHI

## Illustrator & Graphic Designer

## Experience

---

### Edible Family Host, Daily Life Ltd., Tate Britain London, UK | Mar '24 - Apr '24

- Discussed the intentions behind the artist's artwork.
- Served food and beverages to the public.
- Stocked and displayed snacks on the shelving units.
- Cleaned the floors and surfaces of the installation.
- Assisted in keeping the sculptures in a pristine condition.

### Voluntary Admin Assistant, Horizon Community Care, London, UK | Jun '23 - Nov '23

- Editing policies and procedures for the organisation.
- Assisting in making improvements of the logo design.
- Editing property snapshots.
- Attending workshops to bring awareness for the organisation.

### Graphic Designer, Go2Games/ Levels Learning x Runway Training, London, UK | Jan '23

- Website administration: Collating data for website information.
- Communication with website manager about data requirements.
- Re-design of Go2Games logo for an esports global market.
- Level 1 Award for Understanding and Demonstrating Enterprise Skills.
- Start-up business plan and pitch innovative business idea.

### Content Editor & Graphic Designer, Novi x Lab, London, UK | June '21 - Dec '21

- Conducted a competitors' analysis of 5 brands such as Drunk Elephant, Kylie beauty, and Fenty to evaluate their target demographic strategy and content layout.
- Numerous edited 15 photos which included the products gua sha, body lotion, and serum to persuade the target demographic to purchase the products.
- Produced content for social media targeted at young females and males that uses daily health and beauty products in a form of, creating illustrations and vector images promoting the brand. As a result, to increase the engagement on Instagram by over 50%.

- Adobe Creative Suite (InDesign, Photoshop, Premiere Pro, After Effects, Illustrator, Lightroom)
- iMovie
- Canva
- Web design
- Photography
- Microsoft Office (Word, PowerPoint, Excel)
- English
- Google Suite

## Hobbies/ interests

---

- Listening to a variety of music, i.e., alternative, folk, rock, indie, electronica
- Singing
- Reading
- Dancing
- Boxing

## Certifications

---

- Grow with Google - Applied Digital Skills- Build Your Online Business
- HTML Fundamentals course- SoloLearn
- The Fundamentals of Digital Marketing- Google Digital Garage

### Digital Volunteer, Sweet 'Art, London, UK | Jan '21 - June '21

- Researched similar art organisations that have the best intentions for the artists and built a community through exhibitions and workshops.
- Produced content for the Patreon page such as wallpaper and prints to raise money for local exhibitions and interactive workshops.
- Drafted out social media posts, organised content for the blog using spreadsheets to increase engagement on the blog posts that have the least amount of traction.
- Interviewed artists from different minorities about their endeavours as part of the blog to help display their artwork to a larger audience.

### Big Creative Education, Social Media Marketing course, Jan '20 - Feb '20

- Created content for social media platforms, i.e., Twitter, Instagram, and Facebook, to strategise a social media campaign.
- Designed logos, flyers, website.
- Learned how to increase engagement on social media effectively.

### Big Creative Education, VFX course, Aug '20 - Sept '20

- Written a treatment on what the video is going to be about.
- Planned out the structure of the video using a storyboard.
- Edited twenty videos and stock footage using After Effects, Premiere Pro, and Photoshop.
- Learned how to create visual effects using stock footage and 2D animation.

### Social Media Creator, Musik Lemon, London, UK | May '19 - Nov '19

- Promoted the company on social media through music-related content.
- Written profiles on upcoming bands and artists on the website.
- Reviewed upcoming albums and music releases from the bands and or artists.
- Increased engagement by producing daily content on social media, i.e., Facebook,, Twitter, and Instagram.

### Customer Service Assistant, Creative Events, London, UK | Nov '17 - June '18

- Interacted with customers around the venue and behind the tills.
- Served foods and beverages.
- Assisted other colleagues at the site.
- Stocked food and beverages.
- Had the opportunity to work at a variety of events

### Volunteer, London Design Biennale, London, UK | Sept '18

- Aided the public by preventing harm to themselves and the installations.
- Assisted people around the exhibition.
- Communicated to people about their experience at the exhibition.
- Had the opportunity to engage with the artists from different backgrounds and ask them the process behind their artwork.

### Customer Service Assistant, Oxfam, Streatham, UK | June '16 - Aug '16

- Supervised the cash flow and donations.
- Aided the customers by refunded items and or donated them.
- Organised the items in the store.
- Gained an opportunity to volunteer for a compelling cause.