

## Personal Statement

As a passionate illustrator and graphic designer, I specialise in graphic design, social media content, and branding for diverse organisations. Proficient in Adobe Creative Cloud, Canva, and web development, I create visually appealing content. My work is inspired by mental health, music, fashion, youth culture, and sustainability. I thrive in collaborative team environments, dedicated to crafting unique design solutions that enhance each brand's identity.

## Key Skills

### Technical skills:

- Adobe Creative Suite
- Canva, Procreate
- Time and Product Management skills (Monday)
- Creativity
- Digital marketing
- Web design (Wix, WordPress)
- IT
- Photography
- Microsoft Office
- Google Suite
- Figma

### Transferable skills:

- Multitasking, working in a team
- Organisational skills
- Excellent communication skills
- Numeracy skills
- Strong attention to detail

## Education History

### Solent University

- BA (Hons) Illustration - 2.1

### Coulsdon College

- BTEC Level 3 Art and Design – MMM (equivalent to 3 B's)
- Functional Skills Level 2 Maths and English – Passed

# MANISHA REKHI

## Illustrator & Graphic Designer

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Use code to check out the selection of animated videos

## Employment History

### Content Editor & Graphic Designer, Novi x Lab, London, UK | June '21 - Dec '21

*Health and beauty company specialising in sustainable skincare*

- Conducted competitor analysis on leading brands to inform content and demographic strategy.
- Edited and retouched product photography for digital campaigns, improving visual appeal.
- Created social media illustrations and vector images, increasing Instagram engagement by over 50%.

### Digital Volunteer, Sweet 'Art, London, UK | Jan '21 - June '21

*Non-profit supporting minority artists*

- Designed digital content for Patreon, blog, and social media to drive engagement.
- Conducted artist interviews and supported content creation for exhibitions and workshops.

### Graphic Designer Volunteer, Caramel Rock, London, UK | Oct '22 - Dec '22

- Created graphics for Instagram Reels and social media posts using Canva and Adobe Photoshop.
- Designed roll-up banners and welcome packets for upcoming events.
- Developed website layouts for Spark Lab.

### Graphic Designer, Go2Games London, UK | Jan '23

- Led a redesign of the company's logo for the global esports market.
- Managed website content, collaborating closely with the website manager on data requirements.

Norbury Manor Business and Enterprise College

- BTEC Level 2 Art and Design – MPP (equivalent to 2 C's and a B)
- BTEC Level 2 ICT – Merit (equivalent to 3 B's)
- BTEC Level 2 Applied Science - Distinction (equivalent to 3 A's)
- 5 GCSE's – passed Maths and English

Big Creative Education

- Social Media Marketing course
- VFX course
- Graphic design

## Certifications

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- Grow with Google -Applied Digital Skills- Build Your Online Business
- HTML Fundamentals course- SoloLearn
- The Fundamentals of Digital Marketing- Google Digital Garage
- Digital Skills: User Experience - Accenture
- Widening Participation Event: Inspiring Future NHS Careers - GAPS Simulations Centre
- Level 1 Award for Demonstrating Understanding of Enterprise Skills.

## References

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Available upon request

## Other Experiences

**Edible Family Host, Daily Life Ltd., Tate Britain, London, UK | Mar '24 - Apr '24 (self employed)**

- Explored the motivations and intentions driving the artist's creations.
- Engaged with props to create a welcoming atmosphere for guests entering the installation, which can host up to 100 visitors each day.
- Provided health and well-being guidelines for the immersive artwork, utilising knowledge gained from my Level 2 Food Safety course.
- Gathered guest feedback through comment cards and communicated suggestions for enhancements to my colleagues regarding the installation.

**Voluntary Admin Assistant, Horizon Community Care, London, UK | Jun '23 - Nov '23**

- Enhanced organisation branding by assisting in logo improvement and visual editing of their property snapshots.
- Edited their policies and procedures and participated in awareness workshops.

**Social Media Creator, Musik Lemon, London, UK | May '19 - Nov '19**

- Promoted the company on social media through music-related content.
- Written profiles on upcoming bands and artists on the website.
- Reviewed upcoming albums and music releases from the bands and or artists.
- Increased engagement by producing daily content on social media, i.e., Facebook, Twitter, and Instagram.

**Customer Service Assistant, Creative Events, London, UK | Nov '17 - June '18**

- Interacted with customers around the venue and behind the tills.
- Served foods and beverages.
- Assisted other colleagues at the site.
- Stocked food and beverages.
- Had the opportunity to work at a variety of events.

**Customer Service Assistant, Oxfam, Streatham, UK | June '16 - Aug '16**

- Supervised the cash flow and donations.
- Aided the customers by refunding items or donating them.
- Organised the items in the store.
- Gained an opportunity to volunteer for a compelling cause.