



# MANISHA REKHI

*Illustrator/Graphic Designer*

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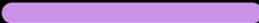
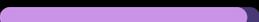
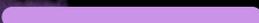
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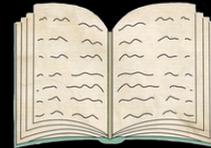
## PERSONAL STATEMENT

I am an artistic, sociable, individual with over a year of experience working on various projects at university and independently to help strengthen my professional and innovative capabilities. Throughout my experience, I have increased engagement on a variety of social media platforms by producing daily content such as photography, illustrations, and animations, promoting brand awareness for start-up brands and companies. I decided to pursue a career in the creative industry because I can generate social awareness in a visual interpretation.

## KEY SKILLS & LANGUAGES

- Adobe Creative Suite   
(InDesign, Photoshop, Premiere Pro, After Effects, Illustrator, Lightroom)
- iMovie 
- Canva 
- Web design 
- Photography 
- Microsoft Office  
(Word, Powerpoint, Excel) 
- English 
- Google Suite 

## INTERESTS



## CERTIFICATIONS

- Grow with Google -Applied Digital Skills- Build Your Online Business
- HTML Fundamentals course- SoloLearn
- The Fundamentals of Digital Marketing- Google Digital Garage
- Get Started with Product Design- Prince's Trust

## EMPLOYMENT HISTORY

Levels x Runway Training, London, UK | Jan '23

- Level 1 Award for Understanding and Demonstrating Enterprise Skills.
- Start up a business plan and pitch an innovative business idea.

Graphic Designer, Go2Games, London, UK | Jan '23 -

- Website administration: Collating data for website information.
- Communication with the website manager about data requirements.
- Redesign of the Go2Games logo for an esports global market.



Content Editor & Graphic Designer, Novi x Lab, London, UK | Health and beauty company specialised in sustainable skincare | June '21 - Dec '21

- Conducted a competitors analysis of 5 brands such as Drunk Elephant, Kylie beauty, and Fenty to evaluate their target demographic strategy and content layout.
- Numerous edited 15 photos which included the products gua sha, body lotion, and serum to persuade the target demographic to purchase the products.
- Produced content for social media targeted at young females and males that uses daily health and beauty products in a form of, creating illustrations and vector images promoting the brand. As a result, to increase engagement on Instagram by over 50%.

Digital Volunteer, Sweet 'Art, London, UK | A non-profit organisation bringing awareness to minorities in the creative industries | Jan '21 - June '21

- Researched similar art organisations that have the best intentions for the artists and built a community through exhibitions and workshops.
- Produced content for the Patreon page such as wallpaper and prints to raise money for local exhibitions and interactive workshops.
- Drafted out social media posts, and organised content for the blog using spreadsheets to increase engagement on the blog posts that have the least amount of traction.
- Interviewed artists from different minorities about their endeavours as part of the blog to help display their artwork to a larger audience.

Musik Lemon, Social Media Creator, London, UK | Music company that established upcoming artists on social media | May '19 - Nov '19

- Promoted the company on social media through music-related content.
- Written profiles on upcoming bands and artists on the website.
- Reviewed upcoming albums and music releases from the bands and or artists.
- Increased engagement by producing daily content on social media, i.e., Facebook, Twitter, and Instagram.

## EDUCATION

Big Creative Education, VFX course, Aug '20 - Sept '20

- Written a treatment on what the video is going to be about.
- Planned out the structure of the video using a storyboard.
- Edited twenty videos and stock footage using After Effects, Premiere Pro, and Photoshop.
- Learned how to create visual effects using stock footage and 2D animation.

Big Creative Education, Social Media Marketing course, Jan '20 - Feb '20

- Created content for social media platforms, i.e., Twitter, Instagram, and Facebook, to strategise a social media campaign.
- Designed logos, flyers, and website.
- Learned how to increase engagement on social media effectively.

Southampton Solent University, Sept '14 - Jul '17

- BA (Hons) Illustration - 2.1

Coulsdon College, Sept '12 - June '14

- BTEC Level 3 Art and Design – MMM (equivalent to 3 B's)
- Functional Skills Maths and English – Passed

Norbury Manor Business and Enterprise College, Sept '07 - July '12

- BTEC 2010
- Level 2 Art and Design – MPP (equivalent to 2 C's and a B)
- Enterprise – Merit (equivalent to 3 B's)
- 5 GCSEs – passed Maths and English



## REFERENCES

Available upon request